



*“Appreciation is a wonderful thing: it makes what is excellent  
in others belong to us as well”*

–Voltaire

Dear Camarada Patron,

The appreciation of music and the arts is more important than ever. It brings divided populations together to share the transformational power of music. Camarada’s performances offer an opportunity to transport you to other worlds and *appreciate* the beauty in life through exquisite performances of classical, jazz and Latin music. Partnering with Camarada through sponsorship makes that excellence belong to us as well -- it makes us an integral part of the arts organization that is Camarada.

We have learned that giving provides us with more than a tax donation, recognition and entrance to the non-profit world of the arts - it also brings deeper meaning into our lives, allows us to have *real impact* on the causes we support, and simply makes us feel more alive. But sponsorship in the Camarada brochure does even more; it places our sponsors in front of the demographically elite arts and culture patrons that Camarada attracts. For example:

- Our audience falls into higher education and income bracket and are influential civic and business leaders in our community.
- Camarada’s live audience of approximately 2,000 includes Camarada’s website presence that reached over 9,137 viewers last year.
- Our YouTube channel boasts over 42,000 views with viewers being directed back to our web site where your organization also appears.
- Sponsorship in our brochure and website will give your business visibility to this powerful demographic and will create interest in learning more about your company.

If you love music, please become a part of the Camarada musical experiences by purchasing sponsorship space in our 2017-18 Season Brochure including a presence on our web site. Payment, sponsorship space design and logos are due by September 18, 2017.

I would like to invite you and a guest to join me for an upcoming concert so that you can experience the joy of chamber music in an intimate setting. You will quickly learn why Camarada is one of San Diego’s musical treasures. Attached is a Camarada fact sheet, sponsorship space levels with benefit descriptions and a prior year’s brochure for your review. Our musical endeavors would not be possible without your support.

Thank you for making Camarada an enduring San Diego tradition as we celebrate our 23rd season.

Sincerely,

**Debra Arbogast**, Camarada Board President

*Music is a moral law. It gives soul to the universe, wings to the mind and flight to the imagination.*

– Plato

**CAMARADA**

[www.camarada.org](http://www.camarada.org)

619.231.3702

[music@camarada.org](mailto:music@camarada.org)

*Camarada is a 501(c)(3) non-profit charitable organization: IRS tax code EIN # 33-0871107*



### **CAMARADA Business Sponsorship Packages**

*\*The sponsorship space that you reserve today will be in print throughout Camarada's entire season from September to August OR January to December. This brochure will be distributed at all Camarada concerts reaching approximately 2,000 attendees.*

#### **THE VIRTUOSO \$1,750**

Full color page space on the inside front or inside back cover of the Camarada annual program distributed at all our concerts exclusively placed for maximum visibility

- PLUS + Verbal commercial @ 2 series concerts
- Logo on 20 Camarada email newsletters during the year + 3 spotlight feature paragraphs
- Logo on the Camarada website homepage sliding screen + program sponsor page
- 4 series season tickets Mingle @ the Mingei at Balboa Park OR REMIXX @ Bread & Salt
- Reserved seats

#### **THE PRODIGY \$1,500**

Full color page space in the annual Camarada program distributed at all our concerts

- PLUS + Verbal commercial @ 2 series concerts
- Logo on 20 Camarada email newsletters during the year + 2 spotlight feature paragraphs
- Logo on the Camarada website homepage sliding screen + program sponsor page
- 2 series season tickets Mingle @ the Mingei at Balboa Park OR REMIXX @ Bread & Salt

#### **THE HOT SHOT \$750**

One-half color page space in the annual Camarada program distributed at all our concerts

- PLUS + Verbal commercial @ 1 series concert
- Logo on 20 Camarada email newsletters during the year + 1 spotlight feature paragraphs
- Logo on the Camarada website homepage sliding screen + program sponsor page
- 2 tickets to one concert at Mingle @ the Mingei at Balboa Park OR REMIXX @ Bread & Salt

#### **THE ENTERTAINER \$400**

One-half color page space in the annual Camarada program

- Logo on the Camarada website homepage sliding screen + program sponsor page

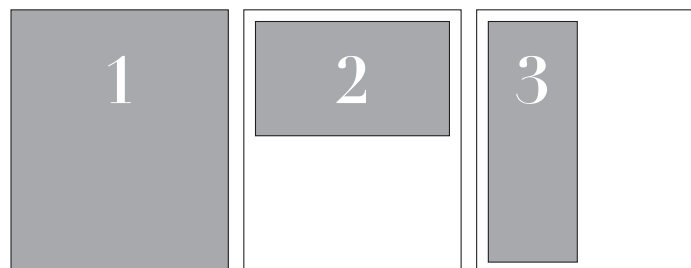
***Your tax-deductible donation unleashes our creativity!***

#### **Brochure Ad Specs**

1. Full Page (with bleed) 7" x 8.5" (+.125 bleed)

2. Horizontal Half Page: 6.25" x 3.6875" (Horizontal)

3. Vertical Half Page: 2.875" x 7.75" (Vertical)



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## WHO IS CAMARADA?

**OUR VISION:** In the quest to create refreshing artistic experiences, Camarada seeks dynamic musical repertoire and fearlessly blends diverse artistic elements to present programs that are approachable, uplifting and stimulating.

**CAMARADA CHAMBER MUSIC ENSEMBLE:** Camarada is dedicated to presenting invigorating performances of musical masterworks. Established in 1994, our concerts share the joy of chamber music by pairing performers of the highest caliber with intimate spaces throughout San Diego. Camarada offers a broad and eclectic musical repertoire including fresh interpretations of familiar classics, rediscovered gems, and new works commissioned especially for our audiences. Specializing in Latin and Spanish music, Camarada has carved out a unique niche in San Diego. Tango has become an integral part of the Camarada experience, collaborating with dancers and specializing in the music of Astor Piazzolla.

*“Before entrepreneurial chamber music presentations became viable, even cool – there was Camarada.”*

James Chute, Music & Art Critic, San Diego Union Tribune

## SEASON 2017-18

September 30 @ 6:00 pm

### Fanfare

**Cabernet Series in  
Private Homes**

flute, violin, trumpet, piano

October 1 @ 6:00 pm

### Fanfare

**Mingle @ the Mingei**

flute, violin, trumpet, piano

November 5 @ 6:30 pm

**Music, SHE Wrote  
REMIXX @ Bread & Salt**

flute, clarinet, violin, cello, piano

December 17 @ 6:30 pm

### Let It Snow!

**Holiday Festival @ Bread & Salt**

voice, flutes, piano, vibes, bass, percussion

January 20 @ 6:30 pm

### Villa-Lobos & Friends

**REMIXX @ Bread & Salt**

flute, string quartet, harp

February 17 @ 6:00 pm

### Te Amo Tango

**Cabernet Series in**

**Private Homes**

February 18 @ 6:00 pm

### Te Amo Tango

**Mingle @ the Mingei**

flute, violin, bandoneon, piano, bass

April 14 @ 6:00 pm

### Calypso Heat

**Cabernet Series in**

**Private Homes**

flute, saxophone, guitar, bass, drums

April 15 @ 6:00 pm

### Calypso Heat

**Mingle @ the Mingei**

flute, saxophone, guitar, bass, drums

April 28 @ 6:30 pm

### Spirit. Struggle. Triumph

**REMIXX @ Bread & Salt**

flute, English horn, string trio, piano

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